

Anti-Bullying Newsletter 2024-25



At Swanmore College, the Anti-Bullying Committee is at the centre of pupil voice activities with many opportunities for pupils to become involved. We are always striving to ensure that pupils feel safe and supported and know how to prevent bullying as well as responding to any bullying incidents. Over the last academic year, we have been involved in several activities.

Timeline

June - LGBTQ+ Connect/Whole School Activity

July -Year 6 Transition Day Presentation

September - New Committee launched

September - Yr 7 T-shirt Competition

November - Odd Socks Day and Anti-Bullying Week

December/January - Choose Respect Competition

February/March - Year 7 Anti-Bullying Forum launched

April / May - planning summer term activities



Anti-Bullying Committee

Following the successful formation of The Year 7 Anti-Bullying Forum during the Summer Term of 2024, the Anti-Bullying Committee reformed from September 2024 to include these members. The committee now includes pupils from Years 8-11 and the committee spent much of September bonding as a new group. During these sessions, our pupils revisited the definition of bullying which we use at Swanmore alongside the types of bullying incidents which can occur.

The Committee meets every week on Tuesdays during tutor time and used the meetings in September to plan ideas for the coming year.

Year 7 Anti-Bullying Forum

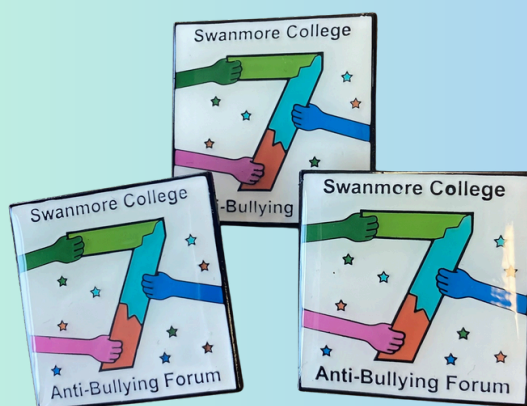
In the Spring Term, we invited pupils in Year 7 to express an interest in becoming involved in the Anti-Bullying Programme at Swanmore. As a result, we have set up our Year 7 Anti-Bullying Forum which meets on a Monday every fortnight at tutor time. Members of the main committee planned and delivered the initial training on Anti-Bullying at Swanmore to our new Forum members. These Forum members are busy planning ways to work with pupils in Year 7 and raise awareness of how to seek help with bullying issues. Our Forum members have already brought along a range of new ideas which we are integrating into our plans for 2025-2026. We are looking forward to the Forum members joining the main Anti-Bullying Committee in September. Our Forum members proudly wear our Year 7 Anti-Bullying Forum Badges on their blazers.

Our new Year 7 Forum members are:

Amelia P	7R9	Ella R	7R1
Alice B	7R10	Charlie W	7R2
Amelia H	7R10	Hugo GP	7R7
Felix MO	7R10	Daisy H	7R9

Thank you to the Year 8 pupils who have supported the Forum this year.

Verity C 8R9
Evie C 8R1
Matty D 8R4



Forum badges

Yr 7 T-shirt Competition

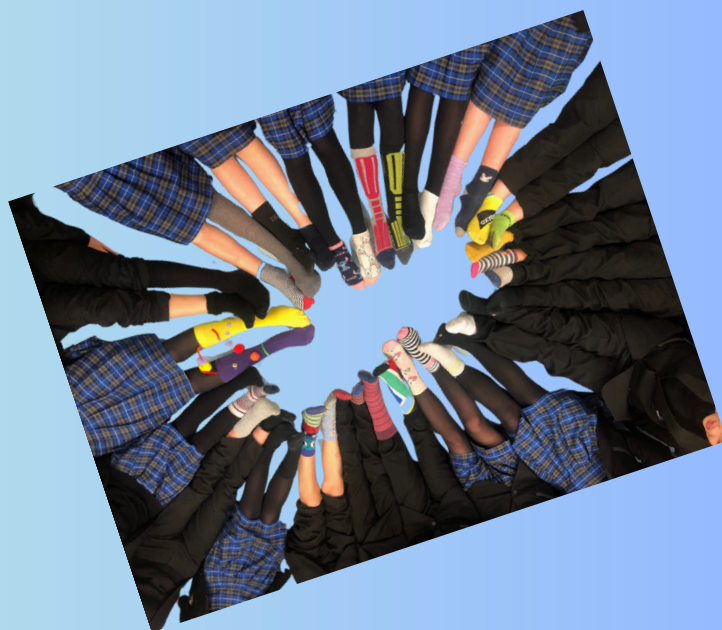
In September, we launched our annual T-Shirt competition with Year 7. The aim was to help the new pupils get to know each other, to celebrate the positive attributes of everyone in each tutor group and to raise awareness of the work of the Anti-Bullying Committee at Swanmore. Each tutor group was asked to decorate a T-shirt to reflect all members of the group and to let their creativity flow. Each tutor group worked hard at designing and creating the T-shirts, and we were incredibly impressed with the different designs. Judging them was very testing, with several meetings devoted to trying to choose a winner. Finally, the Committee were pleased to announce the winning tutor group...

Well Done to 7R3!



Anti-Bullying Week

The Anti-Bullying Committee threw themselves into preparing for the National Anti-Bullying Week. The theme this year was “Choose Respect”. We planned and delivered assemblies to all year groups on this theme and asked pupils to **CHOOSE RESPECT** when thinking about how we should treat each other in all situations. We reminded everyone what bullying is and how to get help. We distributed Anti-Bullying information cards to all pupils. On Tuesday 12 November, we participated in Odd Socks Day as part of Anti-Bullying Week. It was great to see so many pupils and staff wearing odd socks to promote celebrating our differences. Congratulations to 7R2 as the winning tutor group with the most pupils wearing odd socks!



Choose Respect Competition

As part of Anti-Bullying Week, the Committee launched a competition on the theme of Choose Respect. Pupils were invited to use any forum to promote the Choose Respect message. Entries included poetry, stories, posters and even a song created using AI.

Several pupils have received 20ICCs for their "Highly Commended" entries:

Isla K	11R7
Lexi J	10R6
Dylan T	9R10
Rowan G	11R7
Beka C	11R7
Emma D	11R7

Here is a link to the song!

<https://suno.com/song/aa659a21-ddaf-40af-8a6a-73ee6886ed13>



Year 6 Transition

During the Summer Term, the Committee and Forum took time to think about the new Year 7 pupils joining in September 2025 and how to make the transition to Swanmore College easier for them. We were delighted to be invited again to present to the Year 6 pupils on their transition day. During their assembly, pupils from Year 7 and 8 informed them all about how Anti-Bullying works at Swanmore and how they can seek help if needed.

The Committee has also contributed towards the development of our "Welcome to Swanmore" booklet which all Year 6 pupils also received on their transition day.

It is full of all sorts of information which we hope our new pupils will find useful. Our message is clear:

**" Bullying is NOT a big issue at Swanmore College
BECAUSE Anti-Bullying is!"**



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LGBTQ+ Activities

During the Summer Term, the Committee chose to focus on promoting support for the LGBTQ+ community at Swanmore. We planned an activity for all tutor groups which took place during the Connect session in June, coinciding with Pride month and LGBTQ+ assemblies. The Committee shared information on how to support the LGBTQ+ community, particularly in relation to bullying. We ran a quiz for all tutor groups and also an activity which led to the production of a whole school rainbow reflecting our support for the LGBTQ+ community at Swanmore.



Committee members put the rainbow together during Open Evening while sharing our Anti-bullying work with prospective Year 7 pupils.

The winning tutor groups were
(each pupil receiving 20 ICCs)

7R9	9R1
8R7	10R2



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WHAT IS BULLYING?

“Repeated, negative behaviour that is intended to make others feel upset, uncomfortable or unsafe.”

V

VERBAL

Hurtful words, offensive language, swearing, discriminatory language

I

INDIRECT

Isolating someone, rumours, sharing someone's secrets, cyber-bullying, damaging/taking someone's property and physical intimidation

P

PHYSICAL

Hurting someone intentionally, kicking, punching, pinching, spitting, slapping

Are you experiencing or witnessing any of these forms of behaviour?
If so – **IT IS BULLYING**

Please report it to:

- ➔ Anti-Bullying Committee member (Ambassador)
- ➔ Any member of staff
- ➔ Your "Go To" Adult
- ➔ Email antibullying@swanmore-sec.hants.sch.uk

DIANA AWARD CRISIS MESSENGER_

NEED TO TALK TO SOMEONE? THE CRISIS MESSENGER
IS OPEN 24/7 FOR YOUNG PEOPLE IN THE UK.



TEXT DA TO
85258
FOR 24/7
SUPPORT

Upcoming Plans

WHAT'S ON THE AGENDA ?

May 2025 – bid to host Anti-Bullying

Ambassador Training by The Diana Award

June 2025 – Whole school activity raising
the profile of the protected characteristics

July 2025 – Year 6 Induction Day presentation

September/October 2025

Year 7 T-shirt Competition

10-14 November 2025 – Anti-Bullying Week

The theme is Power for Good

Monday 10th November 2025

Odd Socks Day

Anti- bullying newsletter

Bullying Incidents Report: A Three-Year Overview

As part of our ongoing commitment to creating a safe and inclusive environment at our school, we regularly review and reflect on bullying data to inform our actions. Below is a summary of bullying incidents reported over the last three academic years, broken down by category: **Cyber Bullying, Homophobic Incidents, Physical Bullying, and Verbal Bullying.**

What the Data Shows:

- **Overall Trend:** The total number of reported bullying incidents has decreased in the current academic year so far (2024/25), with 70 incidents in Autumn and 39 in Spring, compared to 111 in Autumn and 69 in Spring of the previous year (2023/24).
- **Verbal Bullying** continues to be the most frequently reported type across all years. However, there has been a significant reduction, from 45 incidents in Autumn 2022/23 to 25 in Autumn 2024/25, and from 39 to 11 in Spring over the same period.
- **Physical Bullying** has fluctuated. After a peak of 21 incidents in Autumn 2022/23, there was a decrease to 14 in Autumn 2024/25, and only 4 reported incidents in Spring 2024/25.
- **Cyber Bullying** remains consistently low, with between 3 and 8 incidents per term, though vigilance remains important as online interactions grow.
- **Homophobic Incidents** have remained very low throughout the period, typically at 0–2 incidents per term.

Impact on Students:

The number of **individual students affected** by bullying has also seen a notable decline. For example, 103 students were affected in Autumn 2022/23, compared to 50 in Autumn 2024/25.

Our Response

We are encouraged by the downward trend in bullying incidents and continue to build on this progress. Our ongoing initiatives include:

- Anti-bullying workshops and assemblies
- Digital safety lessons across all year groups
- Anonymous reporting systems
- Enhanced staff training to respond effectively to all forms of bullying

Let's keep working together—staff, students, and families—to make our school a safe, respectful place for everyone.

If you or someone you know is experiencing bullying, please don't hesitate to reach out to a trusted adult or use our confidential reporting channels.

Any member of our community can report a bullying concern via this email address.

antibullying@swanmore-sec.hants.sch.uk

Respect Matters: Prejudicial Language & Behaviour Trends

As part of our whole-school commitment to inclusion and equity, we closely monitor incidents involving **prejudicial language and behaviour**. These include any discriminatory or hurtful comments or actions related to **race, gender, sexuality, disability, or other protected characteristics**.

Below is an overview of reported incidents from the past three years, helping us identify trends and target support where it's needed most.

Key Trends Observed:

- **Total reported incidents** of prejudicial behaviour have decreased significantly over time. In Autumn 2022/23, there were 95 unique incidents. By Spring 2024/25, this number had dropped to just 17.
- **Racist Language and Behaviour** remains the most frequently reported type, though it has declined from 15 incidents in Autumn 2022/23 to 13 in Autumn 2024/25, and just 7 in Spring 2024/25.
- **LGBTQ+ Prejudicial Language** reports have also decreased, from a high of 12 incidents in Autumn 2022/23 to 6 in Spring 2024/25.
- **Ableist and Sexist Incidents**, while lower in number, continue to be reported and are taken just as seriously. Notably, ableist incidents dropped from 7 in Autumn 2022/23 to just 1 in Spring 2024/25.

Impact on Students:

The number of students affected by these incidents has declined as well. In Autumn 2022/23, 43 students were affected. This term (Spring 2024/25), that number is 16. This drop reflects both greater awareness and more effective intervention strategies.

What We're Doing:

We're proud of the progress but know there's always more work to do. Our ongoing actions include:

- Regular **PSHE lessons** exploring prejudice, identity, and equality
- In-depth **staff training** on recognising and responding to discriminatory behaviour
- Support groups and **student-led diversity initiatives**
- Clear, zero-tolerance **reporting procedures** for all incidents

We encourage all students and families to speak up against prejudice. Together, we're building a school where everyone feels seen, respected, and safe.

Preventing Harmful Sexual Behaviour: Monitoring and Taking Action

At our school, we are firmly committed to tackling all forms of **harmful sexual behaviour**, ensuring a safe and respectful environment for every student. This includes behaviours such as **sexual harassment (physical or verbal), sharing of sexual imagery, and online sexual harassment.**

We track and analyse incidents to understand patterns and put the right support and prevention strategies in place.

Summary of Key Data:

- **Overall incidents have decreased significantly.** In Autumn 2022/23, 19 incidents were recorded. This dropped to 3 in Autumn 2024/25, and only 6 in Spring 2024/25.
- **Sexual Harassment (Physical & Verbal)** was the most frequently reported category. There were 7 incidents in both Spring and Summer 2023/24, compared to 2 in Autumn 2024/25 and 5 in Spring 2024/25.
- **Online Sexual Harassment** incidents have steadily decreased. After peaking at 5 in Autumn 2023/24, only 1 incident was reported in each term of 2024/25 so far.
- **Sharing of Sexual Imagery** remains rare but is taken very seriously. There was just 1 reported incident in Spring 2024/25, down from 3 in Autumn 2022/23.
- **Upskirting** has not been reported in the last two years, following one isolated incident in Autumn 2022/23.

Impact on Students:

The number of **individual students involved** has also dropped. In Autumn 2022/23, 9 students were affected. In Spring 2024/25, that number was just 4.

Our Ongoing Response

We treat all incidents with the utmost seriousness and ensure that students are supported throughout. Here's how we're working to eliminate harmful sexual behaviour:

- Delivering age-appropriate **PSHE lessons** that cover consent, boundaries, and respectful relationships.
- Ensuring **confidential reporting systems** are in place and accessible to all students.
- Providing specialist staff training and assemblies on **online safety** and **peer-on-peer abuse**.
- Engaging students in discussions through **pupil voice panels** to ensure their views shape our approach.

Together, we are fostering a culture of **respect, responsibility, and accountability**.

Category	Number of Incidents Spring 24/25	Associated Students Spring 24/25	Number of Incidents Autumn 24/25	Associated Students Autumn 24/25	Number of Incidents Summer 23/24	Associated Students Summer 23/24	Number of Incidents Spring 23/24	Associated Students Spring 23/24	Number of Incidents Summer 22/23	Associated Students Summer 22/23	Number of Incidents Spring 22/23	Associated Students Spring 22/23	Number of Incidents Autumn 22/23	Associated Students Autumn 22/23
Bullying	39	34	70	50	76	60	69	54	85	58	98	73	146	103
-- Cyber Bullying	3	3	5	4	5	5	3	3	4	4	4	4	3	3
-- Homophobic Incident	4	4	0	0	1	1	0	0	3	2	2	2	2	2
-- Physical Bullying	4	1	14	14	14	13	10	10	15	11	18	14	21	20
-- Verbal Bullying	11	10	25	20	28	28	22	19	30	23	39	32	45	39
Totals (unique)	39	34	70	50	78	60	69	54	85	58	98	73	146	103

Prejudicial Language and Behaviour Incidents														
Category	Number of Incidents Spring 24/25	Associated Students Spring 24/25	Number of Incidents Autumn 24/25	Associated Students Autumn 24/25	Number of Incidents Summer 23/24	Associated Students Summer 23/24	Number of Incidents Spring 23/24	Associated Students Spring 23/24	Number of Incidents Summer 22/23	Associated Students Summer 22/23	Number of Incidents Spring 22/23	Associated Students Spring 22/23	Number of Incidents Autumn 22/23	Associated Students Autumn 22/23
Prejudicial Language and Behaviour	17	16	28	26	24	21	23	22	13	37	32	24	53	41
Ableist Language & Behaviour	1	1	2	2	3	2	0	0	5	5	5	4	7	7
LGBTQ+ Prejudicial Language & Behaviour	6	6	9	9	7	7	5	5	10	10	8	7	12	12
Racist Language and Behaviour	7	6	13	12	9	8	13	12	11	11	12	9	15	13
Sexist Language and Behaviour	1	1	0	0	1	1	2	2	2	2	2	2	5	5
Totals (unique)	17	16	52	49	45	22	43	22	44	40	64	29	95	43

Prejudicial Language and Behaviour Incidents														
Category	Number of Incidents Spring 24/25	Associated Students Spring 24/25	Number of Incidents Autumn 24/25	Associated Students Autumn 24/25	Number of Incidents Summer 23/24	Associated Students Summer 23/24	Number of Incidents Spring 23/24	Associated Students Spring 23/24	Number of Incidents Summer 22/23	Associated Students Summer 22/23	Number of Incidents Spring 22/23	Associated Students Spring 22/23	Number of Incidents Autumn 22/23	Associated Students Autumn 22/23
Online Sexual Harassment	1	1	1	1	1	1	2	2	3	3	1	1	3	3
Sharing of sexual imagery	1	1	0	0	1	1	2	2	2	2	1	1	3	3
Sexual Harassment	5	3	2	2	7	7	7	7	3	3	6	6	7	7
Physical	2	1	1	1	4	4	4	4	0	0	3	3	4	4
Upskirting	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Verbal	0	0	1	1	0	0	3	3	3	3	2	2	1	1
Totals (unique)	6	4	3	3	13	8	18	8	11	6	13	6	19	9